**Detailed Selection Criteria for Navigator Letter Categories**

**Category 1. Enterprise Autonomous AI Agents**

* **Keywords**: Autonomous agents, enterprise AI, systems of agents.
* **Focus Areas**:
  + Emerging tech trends in enterprise autonomous agents automation and agentic systems.
  + Innovations, new frameworks, optimizations, or notable trends in the AI agent landscape.
* **Desired Article Attributes**:
  + Announcements of agent frameworks and innovations.
  + Case studies or detailed examples.
  + Thought leadership pieces from industry experts.
  + Significant launch announcements that represent major advancements for the industry.
* **Exclusions**:
  + Overly generic articles with no enterprise-specific focus.
  + Opinion pieces that are speculative and not specific.

**Category 2. Small Language Models**

* **Keywords**: Lightweight models, edge computing, small LMs, resource-efficient AI.
* **Focus Areas**:
  + Innovations in small language models.
  + Applications in edge devices or constrained environments that stand out due to innovative use or new techniques.
  + Comparisons to larger models in terms of performance and cost-efficiency.
* **Desired Article Attributes**:
  + Technical advancements and breakthroughs.
* **Exclusions**:
  + General discussions on LLMs without a focus on small or resource-efficient models.
  + Partnership or collaboration announcements without explicit descriptions of technical advancements or breakthroughs.
  + Product or feature announcements without detailed technical innovations or broader implications.

**Category 3. Multimodal AI**

* **Keywords**: Multimodal embeddings, text-image-video data, unified AI models, data discovery, pattern analysis.
* **Focus Areas**:
  + Integration of diverse data formats (e.g., text, images, graphs) with LLMs.
  + Tools and platforms facilitating multimodal AI development.
  + Innovations in multimodal capabilities for GenAI.
  + Platforms or innovations at the intersection of data analysis, patterns, and explainability.
  + Open-source tools and frameworks that advance multimodal AI.
* **Desired Article Attributes**:
  + Articles with a clear focus on multimodal applications with a definition of the novelty.
  + Technical or product-specific advancements with a clear definition of novelty.
* **Exclusions**:
  + Non-technical or unrelated content, such as marketing pieces without substance.
  + Generic overviews or discussions lacking specifics about innovations or detailed applications.

**Category 4. Explainability & Contestability**

* **Keywords**: Explainability, AI transparency, data discovery, pattern analysis.
* **Focus Areas**:
  + Tools and techniques driving transparency in AI decision-making.
  + Platforms or innovations at the intersection of data analysis, patterns, and explainability.
  + Ethical AI frameworks emphasizing clear and interpretable outcomes.
* **Desired Article Attributes**:
  + Highlights innovations in platforms or frameworks for explainable AI.
  + Clear examples or detailed insights into explainable AI practices.
* **Exclusions**:
  + Articles without practical applications or detailed insights.

**Category 5. AI Total Cost of Ownership (with competitors)**

* **Keywords**: AI Total Cost of Ownership, TCO
* **Focus Areas**:
  + Price reduction by Competitors
  + Any developments by Competitors that reduce the TCO
* **Desired Article Attributes**:
  + Highlights price reductions or any other developments, such as open source announcements that will reduce the TCO.
* **Exclusions**:
  + Articles that have no relevance to total cost of AI system ownership

**Category 6. AI Personas (what do buyer committee’s look like inside of enterprises)**

* **Keywords**: AI software purchase, AI software buyer
* **Focus Areas**:
  + Articles describing the purchasing process of AI software in enterprises.
  + Articles describing organizational reporting of AI function.
* **Desired Article Attributes**:
  + Highlights the decision processes in enterprise to purchase AI software, who is involved and how much decision power the buyers have.
* **Exclusions**:
  + Articles that are not related to AI software purchasing decisions.

**Category 7. Conversational AI Assistants Use Cases**

* **Keywords**: Conversational AI, chatbots, customer interaction, generative AI assistants.
* **Focus Areas**:
  + Implementation of conversational AI in customer-facing applications.
  + Improvements in conversational AI accuracy or utility.
  + Real-world examples in various industries.
* **Desired Article Attributes**:
  + Specific use cases and practical implementations with mentions of business impact, e.g., 80% reduction of wait time. Business impact is a necessary component of a use case and has to be present.
  + Detailed implementation examples.
* **Exclusions**:
  + Articles without practical examples or innovation advancements.

**Category 8. Mass Data Summarization Use Cases**

* **Keywords**: Data summarization, knowledge extraction, AI-driven decision-making.
* **Focus Areas**:
  + Use of tools and techniques for summarizing large datasets in enterprises.
  + Use of innovations in knowledge graph or summarization models in enterprises.
  + Case studies in data-heavy industries.
* **Desired Article Attributes**:
  + Examples of successful applications with success metrics defined and mentioned.
* **Exclusions**:
  + Basic summaries of data trends without actionable insights.

**Category 9. Product Recommendation Engines Use Cases**

* **Keywords**: Personalized product recommendations, generative AI in recommendations, product matching.
* **Focus Areas**:
  + Use cases of innovations in recommendation algorithms in enterprises.
  + Industry-specific use cases.
  + Use cases of integration of recommendation engines with other AI systems.
* **Desired Article Attributes**:
  + Case studies demonstrating ROI.
* **Exclusions**:
  + General overviews without implementation details.
  + Articles not related to Generative AI.

**Category 10. Competitors**

* **Keywords**: Cohere, NVIDIA NIM, Anthropic, Together AI, Amazon SageMaker, Amazon Bedrock, Microsoft Copilot (Autonomous AI Agents)
* **Focus Areas**:
  + Announcements of new products, new frameworks or major new partnerships
  + Use cases of product application in enterprises
* **Desired Article Attributes**:
  + Innovation description or a major business announcement, e.g. funding
* **Exclusions**:
  + Articles not related to Generative AI.

**General Exclusion Rule:**

* Duplicate articles covering the same event or announcement should be excluded.
* Articles not related to Generative AI.